The University of New England demonstrates that an institution with diverse constituencies and interests can be quickly mobilized through a faculty and student grassroots initiative supported by innovation strategies.

Background & Methods

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Five Steps to Catalyze & Mobilize

Establish Guiding Principles

- Process prioritizes student involvement
- Builds upon an interdisciplinary approach
- Provides ongoing opportunities for sharing information and ideas

Inclusive Representation

- Collaborative investment, engagement, and participation across the university
- Representation from all colleges, as well as institutional units
- Representation by staff, students, administration, and faculty

Strategic Planning

- Inclusive and Interdisciplinary
- Student-centered
- Interactive

Communication Tools

- Utilize website and social media
- Increase awareness
- Confirm legitimacy

Institutional Inventory

- Current PHA aligned curriculum, research, and community action
- Identify high impact, low resource activities to jump start PH engagement and strategy.

Proposed Next Steps

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